



Custom Directional Sign at Detroit's Metropolitan Beach. O'Dell, Hewlett & Luckenbach, Architects.

an architectural
guide to stock
and custom
identification by

SUPERSINES

- Manufacturers of SUPERSINES, the distinctive satin finish aluminized aluminum signs, with lifetime lustre raised letters and borders.
- Designers of custom identification and directional systems utilizing all materials consistent with sign manufacturing.
- Distributors of architecturally designed metal letters and plaques.

JUDGES OF THE COMMON PLEAS COURT

PRESIDING JUDGE

GEORGE T. CARTWRIGHT

PRO-TEM JUDGE

THOMAS A. KENNEY

JUDGE

ROOM
NUMBER

CARTWRIGHT, GEORGE T.	901
DINGEMAN, JR. HARRY J.	907
CONNOLLY, JOHN W.	911
VOKES, DAVID C.	913
SMITH, NED H.	921
SHARP, L. EUGENE	1001
KENNEY, THOMAS A.	1007
JEFFRIES, JAMES M.	1011
LIDDY, RALPH W.	1019

Custom Directory with interchangeable names in Detroit County Building. Harley, Ellington & Day, Architects



Typical Stock Sign Application, Marsh Elementary School. Cornelius L. T. Gabler, Architect.

THE SUPERSINE COMPANY

17125 VAN DYKE AVE.
DETROIT 34, MICHIGAN

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OAKLAND, CALIFORNIA	CHICAGO, ILL.

SUPERSINES

STOCK SIGNS:

SUPERSINE Stock Signs are available with either a $\frac{7}{8}$ ", $1\frac{1}{4}$ " and $1\frac{3}{4}$ " Gothic style letter. Over 1,000 Stock Legends are now available and new legends are being added constantly. Stock Signs are available in Satin or Gold Alumilite with Black, White, Red, Maroon, Blue, Brown or Green Baked Wrinx enamel. Stock Signs are furnished with Aluminum Wood Screws, Sheet Metal Screws, Cadmium Plated Non-removable Clutch Head Screws or SUPERSINE Sticky-back Adhesive. Stock signs are available with or without borders. Stock signs are normally furnished with 2 drilled holes, however they may be equipped with any of the mountings listed on page 4.

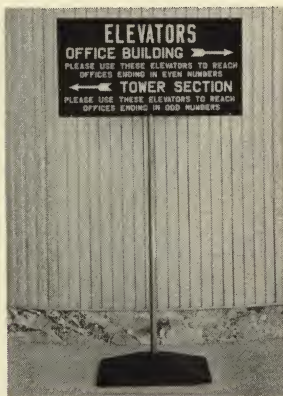
SUPERSINES are gaining very wide acceptance among the architectural trade for Schools, Institutions, and Office Buildings. Under normal conditions SUPERSINES can be supplied for about the same price as a painted letter. Added economy is also gained by the fact that SUPERSINES require no maintenance.

CUSTOM SIGNS

Custom SUPERSINES are available in any size up to 72" by 24". Gothic style letters and numerals are available in $\frac{5}{8}$ ", $\frac{7}{8}$ ", $1\frac{1}{4}$ ", $1\frac{3}{4}$ ", 3", and $3\frac{1}{2}$ " sizes. Gothic style numerals are also available in $2\frac{1}{4}$ " size. Custom SUPERSINES are available in any of the finishes and with any of the mountings listed on page 4. Also Special Mountings where Required.

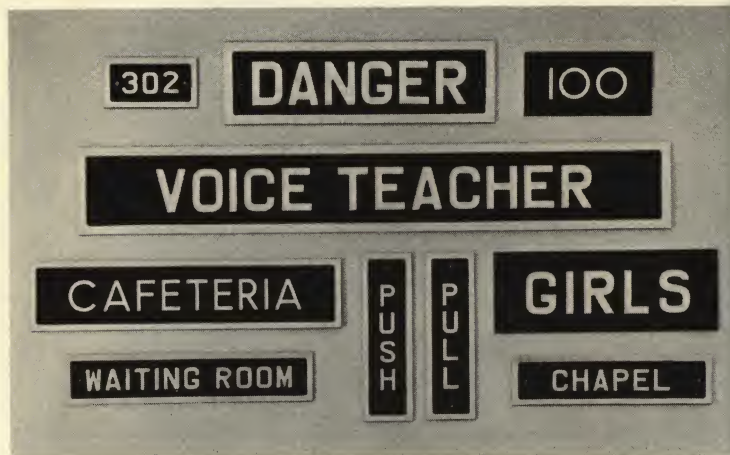
The over-all size of any Custom sign may be determined by use of the SUPERSINE calculation chart at bottom of page. Special alphabets may also be duplicated by the SUPERSINE process. With our experienced die making department we are able to duplicate any style of letter that may be necessary for various special projects. Please do not hesitate to write us concerning your lettering problems.

SUPERSINES are NATURE-PROOFED. There is never any need to polish or re-finish a SUPERSINE and an occasional dusting or soap and water bath will keep them bright for many years. Surprisingly enough SUPERSINES cost only a fraction of the price of other quality signs and plaques.



Custom plaque mounted on stainless steel rod and cast iron base. Base has been finished in black wrinx enamel. Please contact us on any special mounting problems you have.

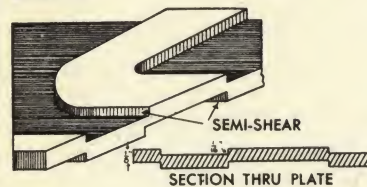
One of our many traffic directional signs. One-way, two-way, and four-way street name signs are also available complete with all hardware.



A selection of typical stock signs showing $\frac{7}{8}$ ", $1\frac{1}{4}$ " and $1\frac{3}{4}$ " stock signs.

CONSTRUCTION

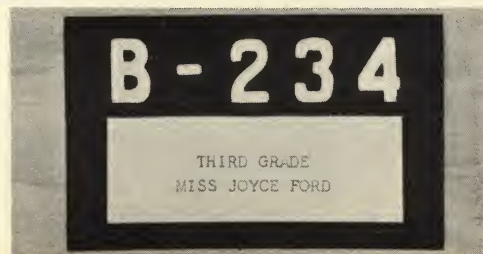
SUPERSINES are fabricated from .102", HS-13 aluminum alloy. This stock is bright dipped and alumilited before fabrication. The characters and borders are formed by a male and female die. The process employed is a combination semi-shear and extrusion. All characters are raised evenly with perfectly vertical and well defined edges, and the surface of each is flat and smooth.



FINISH:

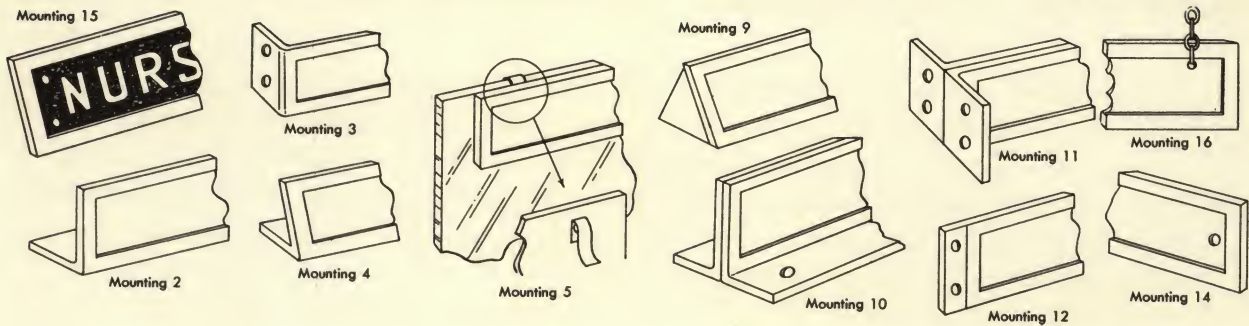
SUPERSINES are available with Satin, Gold, Red, Blue, Green and Black Anodized Characters and Borders. Once the SUPERSINE plate has been pressed, the background is then finished with a infra-red baked enamel. Our standard enamels, which are used exclusively on stock signs, are of the Wrinx type and are available in White, Black, Red, Maroon, Blue, Brown, and Green. Custom SUPERSINES may also be finished with an extremely hard Stove enamel, which is very similar in appearance to porcelain. When this finish is applied it is also possible to paint the characters and border a contrasting color. Stove enamel is available in all standard colors.

All enamels applied to SUPERSINES are guaranteed not to chip or peel. Only Red, Maroon, and Brown shades are subject to excessive fading when placed in extreme weather conditions.



Room number plate with extruded slot to accommodate card. Available with $\frac{3}{4}$ " or $\frac{5}{8}$ " characters.

MOUNTINGS AVAILABLE



SPECIFICATIONS

GENERAL: SUPERSINES are raised letter aluminum signs fabricated from .102 Aluminited Aluminum. Sign backgrounds are finished in infra-red baked enamels. Choice of color as selected by Architect from group of Manufacturers standard colors.

APPROXIMATE REQUIREMENTS METHOD: The Contractor shall furnish SUPERSINES in the following approximate quantities:

(a) All doors facing corridors, and, shall have Number plates, (or Name Plates or Both), and the bid shall be based on Letters or Digits per Sign. All lettering shall be in height. Signs shall be furnished with No. Mounting.

(b) of the signs in this category shall be double-faced and shall be equipped with No. Mounting.

ALLOWANCE METHOD: There shall be an allowance of \$ in the contractors bid for purchas-

ing SUPERSINE room number and identification plates as manufactured by THE SUPERSINE COMPANY or equal as approved by the Architect.

EXACT REQUIREMENTS METHOD: The contractor shall furnish the following listed SUPERSINES as manufactured by THE SUPERSINE COMPANY or equal as approved by the Architect. All signs to be finished with a color background and mounting No. _____

INSTALLATION: The Contractor shall install SUPERSINES using Aluminum Round Head Wood Screws, Nickle Plated Round Head Sheet Metal Screws, Black Oval-head and countersunk Wood Screws, or Cadmium Plated Non-Removable Clutch Head Screws. The Hardware to be supplied by THE SUPERSINE COMPANY at no added cost to the contractor.

THIS FOLDER SHOWS ONLY A FEW OF THE MANY SUPERSINE APPLICATIONS. PLEASE WRITE FOR OUR CATALOG WITH A COMPLETE LISTING OF 1,084 STOCK LEGENDS. SAMPLE SIGNS WILL ALSO BE FURNISHED ON REQUEST.



Individual Supersine nameplates with 1/8" letters serve as outdoor directory.



Supersines guide the public through the new Detroit City-County Building. Harley, Ellington & Day, Architects

CUSTOM DESIGNED IDENTIFICATION AND DIRECTIONAL SYSTEMS

As an added service to the architects, THE SUPERSINE COMPANY has added a design department which specializes in the design of identification and directional systems. With the complex floor plans of modern architecture, adequate direction and identification becomes a more and more important item. It is our intent to help the architect with this phase of his project so that he may devote his time to other more pressing needs. We have built up a great deal of experience in this field on a variety of projects and we are constantly trying to improve our products and services by the use of new and unique materials and designs.

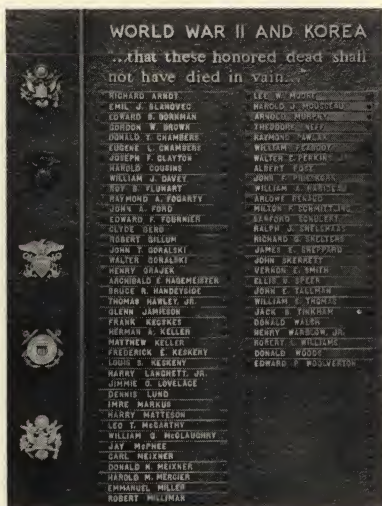
The pictures shown below are from some of our more recent projects.



The main directory of the New Flint Public Library, S. A. Nurmi & Assoc., Inc., Architects. A combination of color, shape and symbols is used to direct the public.



A wall symbol placed at the entrance to one of the library departments duplicates the corresponding symbol on the main directory.



A custom-designed war memorial plaque at the Wayne, Michigan Library, Jahr-Anderson-Machida Associates, Architects. All service emblems are done in their traditional colors against an oxidized bronze background with raised polished letters.

Custom designed exterior identification for Beth Abraham Synagogue. The Luchos Debras Tablet of the laws is polished red granite with cast bronze and gold plated Hebrew characters mounted on the face. The letters below are square cut into limestone and colored to provide contrast.



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